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Our Brand

o Our Brand

Our brand is important. We want to share something of what it means to have a brand and how we will go about using this through all that we do. 'Branding Guidelines' have been produced to demonstrate brand application locally.

Download the **Branding Guidelines** (PDF file)



Logos & Fonts Pack

All logos and fonts can be downloaded as a single compressed zip file. The pack of logos includes The Boys' Brigade and Girls' Association logos.

Download the **Logos & Fonts Pack** (ZIP file)

Use of the logos is restricted and you should refer to the Intellectual Property Notice in terms of how to use our registered marks.

Questions about 'Our Brand'

If you have any questions in the first instance please refer to the 'Branding Guidelines', should this not answer your question(s) please contact BB Headquarters or your Regional Headquarters.

[I am taking this opportunity to reproduce part of the "Our Brand" page from the main BB Website as what is contained in it is of vital importance to the running etc. of your Company. I am assured that from now on, any breaches of the advice given will be dealt with appropriately by the Brigade Executive].

Alistair W Joss
Battalion Secretary
24 August 2014